

Tauranga Road Show

Needs from Clubs

October 2011

■ **Vision for the Club (Argos) – single statement that all can buy into:**

- Club wants to have clear vision and pathway for athletes, coaches, judges, Volunteers and employed staff;
- Club wants a clear vision and plan for Volunteer recruitment & retention.

■ **Improved Communication:**

- Club asked for help on developing a communication plan for internal communication within the Club and its stakeholders;
- Club would like an external communication plan developed for communication with other Clubs in their region (Regional Coordination);
- Club asked for GSNZ to coordinate regional advertising of Bay of Plenty Clubs and what the Clubs offer (Regional Coordination)

■ **Education (Regional Coordination):**

- Club would like more GSNZ education courses/workshops in their area;
- Club would like regular up skilling, local mentoring, and tips on retention & recruitment of members through coaching.

■ **Increasing Membership:**

- Club asked for support for programmes and initiatives within a targeted age group or a specific programme;
- Club asked for support to build promotional strategies and local awareness;
- Club wants to have improved consistency of membership over the year (I.e. the same level of membership each term).

■ **Funding:**

- Club wants knowledge on how to achieve funding on big projects such as updating their building or purchasing large equipment;
- Club want to be able to generate enough income to be able to regularly put people through Education programmes.

■ **Facility:**

- Club want support on getting the best possible usage out of the existing facility;
- Club want to be able to upgrade their existing facility and expand if possible;
- Equipment – Club asked if GSNZ could coordinate the bulk purchasing of equipment to get the prices down (Regional Coordination).

■ **National Championships - R**

- Club asked for GSNZ to coordinate a group to look after getting people to National;
- Club asked if Sport Development Committees could standardise Athlete Selection to create a National standard for all to follow;
- Club wanted coordinated communication on Nationals;
- Club asked for GSNZ to call for the people and coordinate Nationals (Regional Coordination).

■ **Forums/Interaction**

- Club would like to have Regional Forums to get together with other Clubs in the Region (Regional Coordination).