



Men's Artistic Gymnastics  
Strategic Plan  
2011 - 2013

September 2011



## Background

Gymsports NZ through its governance structure has a Sport Development Committee for each of its competitive sport codes.

Each Sport Development Committee is responsible for providing advice on developing its Gymnastic Discipline throughout New Zealand and in particular for:

- a. providing expert advice to GymSports NZ, and the Chief Executive on the strategies and actions required to build the capability of coaches, judges and volunteers within Gymsports in New Zealand;
- b. providing advice to GymSports NZ on regulations, rules and international amendments or innovations in relation to its Gymnastic Discipline, and ensuring its Gymnastic Discipline is aligned with such regulations, rules, amendments and innovations;
- c. supporting GymSports NZ in the delivery of membership services;
- d. ensuring alignment of the Gymnastic Disciplines to improve the overall quality, access to and enjoyment of all Gymsports;
- e. providing advice to the relevant GymSports NZ employee/s, as notified by the Chief Executive, on amendments, updates, innovations or ideas to improve the manuals, resources, courses and training forums for coaches, judges and officials in relation to its Gymnastic Discipline;
- f. providing advice to the relevant GymSport NZ employee/s, as notified by the Chief Executive, on the publication of the annual education and training programme to develop the capability of coaches, officials and volunteers;
- g. annually identifying and approving, a programme of events and tours for Competitive Participation Gymnasts for each calendar year;
- h. selecting a Member Club to host a National Championships Qualifying Competition;
- i. setting qualifying results/scores for the National Championships for its Gymnastic Discipline, which will be made available on the GymSports NZ website prior to the National Championships;
- j. determining the technical rules for its Gymnastic Discipline for National Championships Qualifying Competitions, including any variations to the FIG rules.

The Sport Development Committees contribute significantly beyond the list of items above in all key areas of the sport. To focus on growing each sport code, the Sport Development Committees have been collecting data and consulting with Members to build a three year strategic plan.

From January to June 2011 the Sport Development Committees collected information on the strengths and weaknesses of each sporting code. This was achieved through questionnaires distributed in e news, face to face conversations at events, face to face conversations in Clubs (by Regional Relationship Managers) and forums.

The Men's Artistic Gymnastics Committee met in July to discuss the information collected and to agree on the Strategic direction of the sport.

A plan has been created which sits under the overall GymSports NZ National Strategic plan 2011 – 2013.

The GymSports NZ National Strategic plan outcomes are:

- Stimulate Participation
- Strengthen the Gymsports community
- Develop and efficient & sustainable organisation
- Enhance gymsports reputation
- Develop Performance Excellence

Sport Development Committee Members and National staff will be focused on the delivery of the plan through the GymSports NZ business planning process.

---

## ***Vision***

### **“Men's Artistic Gymnastics - New Zealand's fastest growing gymsport”**

Men's Artistic Gymnastics is an exciting sport which challenges athletes in many aspects of their lives. It requires control, power, immense strength, flexibility and determination. Athletes must also have psychological attributes such as the ability to compete under pressure and the courage to attempt difficult and challenging skills.

The sport has been in New Zealand since the early 1900s and today offers many benefits to Kiwis by creating focused, highly skilled and dedicated men who appreciate the team environments where they train.

For young New Zealand men the sport offers excitement, discipline and challenge. It offers pathways from junior competitive to the pinnacle of the Olympic Games and is a great background for young men who want to go into any sport or recreation activity.

---

The abilities of Men's Artistic Gymnasts are the envy of many athletes from other sports and set the foundation in strength, flexibility and co-ordination for almost every other sport.

The Men's Artistic Gymnastics Sport Development Committee has identified the key attributes of the sport, considered the feedback from Member consultation and set the vision - **"Men's Artistic Gymnastics - New Zealand's fastest growing gymnsport"**

The Men's Sport Development Committee has set a challenging yet highly achievable vision and to achieve this have identified key areas to grow the sport. The Strategic Plan identifies the growing trend towards apparatus specialisation being a key component in retaining Junior and Senior athletes while giving new athletes the opportunity to forgo the traditional All Around competition, concentrate on individual events and compete against similar level athletes in a new and exciting competition structure.

Sport in New Zealand is constantly evolving and the Men's Sport Development Committee has identified the need to give athletes more options other than the traditional competition format and class structures within the Clubs and regions. The Men's Sport Development Committee will be working alongside Clubs, Coaches and Regional Relationship Managers to develop flexible and modern programmes to encourage more athletes from a wide variety of sources to take part in Gymnastic activities.

These initiatives along with improved coaching/judging resources and embracing modern technology including social networking will lead to our Vision of becoming New Zealand's fastest growing Gymsport.

---

## **2011 – 2013 Men’s Artistic Gymnastics Strategic Plan**

### **Strategic Outcome**

### **Stimulate Participation**

	<b>Measure 2011</b>	<b>Measure 2012</b>	<b>Measure 2013</b>
More Coaches / Judges	Establish Database September 2011	Any Increase in active coaches Any increase in 13-16yr coaches	Trialled in secondary schools
Coaches / Judges Developed	Establish benchmark of qualifications	Any increase at coach development training	
Coaches / Judges Retained	Current number maintained	Current number maintained	
More non coaching judges	Establish benchmark September 2011	Any increase	
Competition Structure Improved	Specialist competition structure defined	Specialist competition Trialled	
Improved inter club co operations	Inter club co-operation criteria identified	Pilot interclub co-operation with identified clubs	
Increased Senior Athlete Retention	Benchmark Numbers	Drop off trend of level 5 and 6 slowed	
Diversified Services that result in acquisition of more new gymnasts	Street Gym offering defined & awareness raised in Men’s Artistic Gymnastics gyms.	Street Gym service capability in all clubs	

**Strengthen GymSport Community**

Leadership Profile Improved	All Men’s Artistic Gymnastics community to know who their Sport Development Committee person is (Survey)		
Communication to members improved	<p>All Men’s Artistic Gymnastics Sport Development Committee members are approachable (survey)</p> <p>Men’s Artistic Gymnastics communications plan developed in association with the national communication plan</p>		

**Sustainable Organisation**

Financial surplus sustained year on year	Define need. Identify funding / sponsorship opportunities.		
--	--	--	--

**Enhanced Reputation**

<p>Improved media profile</p> <p>Sport exposure built on Olympics coverage</p>	<p>Number of hits on GSNZ site (video clips)</p> <p>Define contingency plan based on qualification or no qualification of athletes</p> <p>Celebrity athlete endorsements</p>	Men’s Artistic Gymnastics Facebook page investigated	
--	--	--	--

## Performance Excellence

Talent monitoring and identification consistent across the country.	All talented athletes identified	All talented athletes identified.  Identified athletes are engaged in the appropriate training regime.  Talented athletes are coached by a coach involved in a mentoring programme	
---	----------------------------------	--	--

---

### ***Where to from here***

To support the Men's Artistic Gymnastics Strategic Plan, the Sport Development Committee has identified actions/activities to move towards the achievement of the Strategic goals. These actions/activities are planned for each year and may be amended as the plan unfolds and the Sport Development Committee will keep you updated on a quarterly basis.

If you wish to comment on the Men's Artistic Gymnastics Strategic plan please contact the Chair Gareth Brettell on [gareth.brettell@gmail.com](mailto:gareth.brettell@gmail.com)

---